



The experience of an agency at the price of a freelancer

HTML
CSS
PHP/MySQL
JavaScript
Flash
After Effects
InDesign
QuarkXPress
Photoshop
Illustrator

Objective

I am looking to provide the experience of an advertising and marketing agency at the price of a freelancer.

Graphic Design and Web Development continue to gain importance, and the need to get projects done cheaper and on time is critical.

I offer advertising and marketing agencies, along with small businesses and in-house marketing groups, the skills to produce high quality print, packaging, web and multimedia design.

Over the years, I have successfully completed projects for businesses located throughout the Midwest. Local businesses have utilized my willingness to work on-site. Businesses located outside NE Wisconsin stay up-to-date on work via instant messenger, email and cell phone.

All projects are treated with the “big picture” in mind. All clients are important, regardless of size. Today’s start-ups and small businesses are tomorrow’s medium and large size companies. I’ll treat each design with the care and attention business owners’ deserve.

I am anticipating continued growth and success through hard work, dedication and professionalism.

I have a number of great projects available in my portfolio. Please review the work to see if I have what it takes to make your next project a success.

William Krieg
Owner/Creative Programmer

Education

Bachelor of Fine Arts in Graphic Design
University of Wisconsin – Milwaukee
Graduation Date: May of 1999

Computer Skills

- Comfortable in both Macintosh and Windows platforms
- Adobe Creative Suite (*Photoshop, Illustrator, InDesign, After Effects, Flash and Dreamweaver*)
- Adobe video software including After Effects and Premier
- Quark Xpress
- HTML, PHP, JavaScript & ActionScript

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Work Experience

UW-Fox Valley Continuing Education (Fall 2006 to Present)

Photoshop and Web Design Instructor

- Develop curriculum for the HTML and Photoshop courses
- Prepare course notes and examples to be used during the courses
- Teach to a wide range of ages and abilities

During the summer of 2006, I was approached to see if I could help start a basic HTML and Photoshop class for the Continuing Education program at UW-Fox Valley. To this point, their computer classes were limited to Microsoft Word and Excel. I developed the curriculum and continue teaching the evening classes.

Coalesce Marketing & Design (November 2005 to Present)

Web Designer / Developer

- Design custom site layouts based on brand and intended demographic
- Develop site navigation for new and redesigned sites
- Program websites and multimedia utilizing programs such as Flash, Dreamweaver and After Effects
- Meet directly with clients during the entire project to answer questions and update clients on progress
- As requested, train clients on use of web editing software to allow them to update future site content

While working at Coalesce Marketing, I had the opportunity to work with clients such as: SCA Tissue, Sturm Foods, Meridian Studios, Community First Fox Cities Marathon, Wright Recruiting, Epiphany Law and Mystique Aesthetic.

Spark Advertising (March 2004 to November 2005)

Web & Media Designer

- Work with the creative team in estimating, concepting and execution of projects – along with attending client meetings to provide project updates
- Design and program both static and dynamic websites, as well as Flash multimedia presentations
- Perform all system administration on Mac OS server and Mac OS workstations

While working at Spark Advertising, I had the opportunity to work with clients such as: SCA Tissue, JJ Keller, Consolidated Construction Company, Orv's Pizza, NeuroSpine Center of Wisconsin, Midwest Bariatric, Ear Nose and Throat Specialists of Wisconsin, Operon Systems and Schubbe Resch Chiropractic.